

PROGRAM GUIDE

NEW ENGLAND GROOMING SHOW



NOVEMBER 9TH – 11TH 2018

STURBRIDGE HOST HOTEL

STURBRIDGE, MASSACHUSETTS

WWW.NEWENGLANDGROOMS.COM

Pet Release Forms

Helping you do your job with a modern, professional look!

GENERAL PET RELEASE FORM

Pet Name _____ Date _____

Your Pet is **IMPORTANT** to Us!

Because we care about your pet's safety and well being, we want to assure you that every effort will be made to make your pet's visit as pleasant as possible. Occasionally, grooming can expose



MOBILE SALON RELEASE FORM

Pet Name _____ Date _____

Your Pet is **IMPORTANT** to Us!

Because we care about your pet's safety and well being, we want to assure you that every effort will be made to make your pet's visit as pleasant as possible. Please understand that due to the very nature of being mobile we will occasionally be late for an appointment due to circumstances beyond our control (traffic, accidents, weather, etc.) and cannot be held liable for unavoidable time delays. Occasionally, grooming can expose a hidden medical problem or aggravate a current one. This can occur during or after grooming. In the best interest of your pet, we request your permission to obtain immediate veterinary treatment should it become necessary.

I hereby grant permission to this grooming establishment to obtain emergency veterinary treatment for my pet at my expense.

Owner Name _____
Signature _____

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MATTED PET RELEASE FORM

Pet Name _____ Date _____

Your Pet is **IMPORTANT** to Us!

Because we care about your pet's safety and well being, we want to assure you that every effort will be made to make your pet's visit as pleasant as possible. Because your pet is severely tangled or matted, it is at greater risk of injury, stress and trauma. All precautions will be taken. However



CAT GROOMING RELEASE FORM

Pet Name _____ Date _____

Your Pet is **IMPORTANT** to Us!

Because we care about your pet's safety and well being, we want to assure you that every effort will be made to make your pet's visit as pleasant as possible. Cats are creatures of habit and when exposed to a new environment they can experience elevated stress levels. In the event that your cat is too stressed to safely continue the groom, all procedures will stop and you will be notified immediately. Occasionally, grooming can expose a hidden medical problem or aggravate a current one. This can occur during or after grooming. In the best interest of your pet, we request your permission to obtain immediate veterinary treatment should it become necessary.

I hereby grant permission to this grooming establishment to obtain emergency veterinary treatment for my pet at my expense. Also, realizing that cats have a greater chance of injury during grooming, I will not hold this grooming establishment responsible for accident or injury to my pet.

Owner Name _____
Signature _____

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SENIOR PET RELEASE FORM

Pet Name _____ Date _____

Your Pet is **IMPORTANT** to Us!

Because we care about your pet's safety and well being, we want to assure you that every effort will be made to make your senior pet's visit as pleasant as possible. Occasionally, grooming can expose a hidden medical problem or aggravate a



PET SAFETY RELEASE FORM

Pet Name _____ Date _____

Your Pet is **IMPORTANT** to Us!

Because we care about your pet's safety, we want to ensure you that every precaution will be taken to provide a safe and stress-free grooming experience for your pet. Due to the intimate nature of the grooming process, or a pet's tolerance level for stress, strangers, or handling, some pets can become anxious or reactive during the grooming service. If we determine that continuing the grooming service would present a threat to your dog's emotional or physical health, and/or the safety of groomer completing the service, we will discontinue today's service and contact you immediately. We will take every precaution necessary to complete the grooming service safely and humanely including the proper use of common industry safety equipment such as grooming loops, muzzles, and restraints.

I hereby grant permission to this grooming establishment to utilize proper restraints for the health and safety of my pet and my grooming service provider during today's grooming service. I understand and agree that if the grooming establishment deems it unsafe or unhealthy to continue for the pet or the groomer, the grooming establishment will end today's service and I will be responsible for any services rendered.

Owner Name _____
Signature _____

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Hard-backed pads with 50 tear-away forms per pad.



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Take the Program Wherever You Go!
Online at
NEWENGLANDGROOMS.COM



EXHIBITING COMPANIES*

A BOW & BEYOND
ALPHA TECH PET
AMERICAN KENNEL CLUB
ANDIS
ANIMAL PHOTOGRAPHY
AUSSIE DOG
BARDEL BOWS
BARKLEIGH
BABEL BARK
BEST SHOT PET PRODUCTS INTERNATIONAL, LLC
CREATIVE GROOMING ASSOCIATION
DOG IS GOOD
ELECTRIC CLEANER CO.
EQUIGROOMER LLC
EVOLUTION SHEARS
EZ-GROOM
FRANK ROWE & SON
GROOMER'S BEST FRIEND SHARPENING SERVICES
HAPPY DOG OF CAPE COD
HINEY HITCH
GROOMERS HELPER
IGROOM
LOVE GROOMERS
NATURE'S SPECIALTIES
NEPGP
OSTER PROFESSIONAL PRODUCTS
PETEDGE
PET KING BRANDS INC
PETSTORE DIRECT
PRECISION SHARP
PUPPY PAWS
SHEARMAN CO
QUADRUPED PET CARE PRODUCTS
THE SHEARS DEPOT
SQUEAKY CLEAN
SUPER ZOO / ATLANTA PET FAIR / WPA
ULTRA LIFT
XPAIN SOLUTIONS
WORLD PET ASSOCIATION

* Expected to exhibit

NEW ENGLAND GROOMING TRADE SHOW



SATURDAY 10AM – 6PM
SUNDAY 10AM – 5PM

One of the most exciting parts of the Expo weekend is your chance to visit over 30 major pet care manufacturers and distributors from all over the nation. Many will offer fantastic bargains, show specials, demonstrations and discount pricing. So, bring your checkbook and credit cards... and get ready to stock up!! Make this show your buying event of the year!

Try on scissors! See state-of-the-art equipment! Buy boutique items. Talk to movers and shakers in the industry. It's all here!

Plus, you can see ALL the grooming contests and floor demonstrations... on both days... for the low daily trade show admission. Bring your staff for this low, low price!

Trade Show admission includes viewing of grooming contests!

BRUSHER/BATHER CERTIFICATE PROGRAM

with Teri DiMarino

Your ability to do your job, and do it right, separates you from being “just a bather” to a position that contributes to the finished product in the salon. Teri believes that a good bath, brush and dry is 50% of a great groom. The bathing room is where most stylists started. Before future groomers begin to think of clipping coat, they must first know what to expect from the hair, and how to treat it to obtain desired results. Surprisingly, many great B/Bs remain in the bathing room, preferring the security of knowing there will always be a need for their expert services. Bathers-in-training, “groomer wannabes”, seasoned groomer techs and salon owners will benefit from this day-long program with tips on equipment and products to make the job easier. From getting the dog ready for the tub, to finding the right shampoo through proper bathing and blow-drying techniques, Teri will cover the B/B fundamentals. Safety issues and handling will be stressed.

Tools of the Trade & How to Use Them

From brushes and nail clippers, muzzles to grooming loops, Teri covers equipment basics, highlighting correct uses, in an effort to make the work easier and more comfortable for pet and bather. “These techniques and tools will make the finished groom a true work of art,” says Teri. Anals and ears will be also discussed.

What’s in Those Bubbles? Shampoos, Conditioners & Spray

Tocopherol, Ergocalciferol, Sodium Chloride. Teri takes a “groomers-eye” view of the stuff we use every day in language we can understand. Shampoos, sprays and conditioners are our most expendable items but what do we really know to select the right product for our situation? (Those scary words are techno-speak for vitamin E, vitamin D and simple table salt, often found in many grooming products.)

Dematting... It’s Not What It Used to Be

Everyone has a technique for dematting a neglected pet. For some, it’s a shave-down and then entering the pelt in a Mat Contest. For others, it’s a time-consuming, hair-splitting experience, destined to take its toll on the pet, the B/B or both. Teri examines the most common and effective products, tools and techniques for the demat dilemma without getting all tangled up.

Getting the Most Out of Your Bathing & Drying Time

Bathing and drying are the most underestimated aspects of our jobs. Techniques can make or break a groom. The ability to properly apply products, thoroughly clean and then dry the pet will have a direct influence on the finish. You will hear about time-saving equipment and techniques.



This program is six hours long and is included in the Do-It-All admission or can be purchased separately. See Schedule and Registration for starting times and fees. Program includes Trade show on Saturday and Sunday.



AKC S.A.F.E. GROOMING CERTIFICATION PROGRAM

with Susan Sholar

The American Kennel Club recognizes that grooming is important to the overall health, comfort and well-being of pets. Setting the standard in groom safety to ensure these needs are met for all pets in salon, The AKC is proud to offer the Safety in Salons Certification Program to groomers and salons.

As reputable and quality pet care professionals, groomers should consider the safety and welfare of the pets entrusted to their care. The Safety in Salon course will review best practices focusing on pet care, health and safety. Topics covered include accident avoidance, disease awareness and sanitation.

All groomers who attend will be eligible, at no additional charge, to become AKC Safety Certified Groomers and receive a frameable certificate and other great benefits.

This course is also an important part of the requirements for the AKC Safety in the Salon Certification. This salon certification gives salon owners a means to show their commitment to the health and safety of pets and in return receive valuable marketing support from the AKC.

This program is four hours long and included in the Do-It-All admission or can be purchased separately. See Schedule and Registration for starting times and fees. Program includes Trade show on Saturday & Sunday.

DROP COATS MADE EASY

with Cheryl Purcell

Scissoring breeds like Lhasa's, Shih-tzus, Yorkies and Havanese can be a real challenge. Does it seem with every cut, you make scissor marks and leave it looking like a home job? It's not as hard as you think! In this four-hour program, Cheryl will be doing live demonstrations on multiple dogs while sharing a few tips and new techniques to help every hair find its place.

This program is four hours long and included in the Do-It-All admission or can be purchased separately. See Schedule and Registration for starting times and fees. Program includes Trade show on Saturday and Sunday.



STATE LEGISLATION & THE GROOMING INDUSTRY: ARE YOU PREPARED?

with Joey Villani

Know what your legislators are looking for and be proactive before mandatory state licensing catches up with you. This OSHA style class will teach you the rules of the national standards that every groomer and salon should know. Everything from equipment, tools, climate control, product safety, first aid requirements, safety and handling plus so much more. Joey Villani has had numerous meetings with state legislators and concerned pet owners. Show we care before it's too late.

ADDING PIZZAZZ TO YOUR PET POODLE TRIMS

with Mackensie Murphy & Anne Francis

Are your poodles looking plain? Anne and Mackensie will share their tricks to add pop to poodle trims. With years of competing, they have taken their knowledge and transferred it to their pet clients. Learn how to set lines, scissor and bring your poodle trims to the next level!

Evening seminars run simultaneously and are each two hours long. They are included in the Do-It-All admission or can be purchased separately. See Schedule and Registration for starting times and fees. Program includes Trade show on Saturday and Sunday.

Holistic PET GROOMING

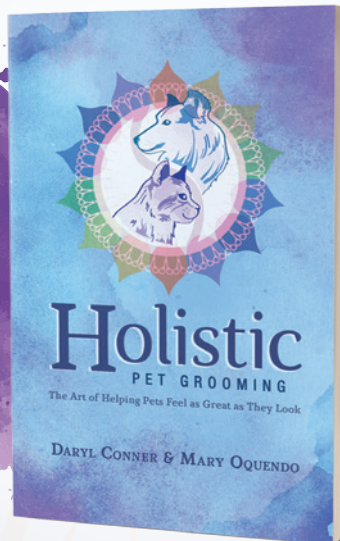
Written by Barkleigh Honors Award Winner **Daryl Conner** and Barkleigh Honors Nominee **Mary Oquendo**.

Transform your grooming practice to one that reduces stress and promotes the feeling of comfort and security for pets, clients and yourself!

INCLUDES:

- *Mindful techniques to reduce stress & improve health.*
- *Calming handling procedures for both cats and dogs.*
- *Equipment suggestions to make your job easier & safer.*
- *Natural cleaning options, marketing tips & more!*

THE ART OF
*Helping
Pets Feel*
AS GREAT AS
THEY LOOK



AVAILABLE NOW AT

The Barkleigh
Store

WWW.BARKLEIGHSTORE.COM

SATURDAY SEMINARS

Super Styling the Doodle

– Sue Zecco

“Designer Breeds” like doodles quickly became popular and every groomer should know how to groom and maintain them. There is some challenge involved by deciding how to best groom them to accommodate and please your customers, while also making it easy to maintain for you and the owner. In this seminar Sue will show you how to create a cute and stylish pet trim by using thinning shear and scissor techniques that are quick and easy to apply in your shop.

Groomer Health & Safety

– Kelly Muniz

As groomers, we look after the pets we groom with the utmost care. But do you look after yourself with that same care? In this seminar you will learn ways to protect your health and prolong your grooming career. Kelly will discuss the health concerns involved with grooming and the steps you can take to keep yourself safe and healthy. This course will go over a multitude of topics regarding health and safety in the salon atmosphere, including: Associated Health Risks, Eye Protection, Ear Protection and Respiratory Protection.

Creative for Fun or Competition

– Cindy Oliver

Come join top Creative groomer, Cindy Oliver for a fun filled hour about creative grooming! Cindy will cover everything from simple creative grooming that can be done in your own salon to the extreme creative that you see her do on a competition level. So, if you're just dipping your toes into creative, thinking about competing, or anything in between—you won't want to miss this class!

Marketing 102

– Cheryl Purcell

Marketing is often something that we don't think about as groomers. Or worse, we think because we have an ad in the phone book (yes, people still use them) or have a web presence that's all we need. Not true. Cheryl will help you answer these questions and show you how to increase clients.

What is successful marketing? How much should you spend on advertising? As well as define the 3 Common Mistakes in Marketing and how you can market for FREE!

The Art of Hand Stripping: Part One

– Ashley Julien

In this seminar you will be introduced to the art of hand stripping! Ashley will go over what tools there are to help the process of stripping, as well as assessment of coat needs and the first steps of preparing to hand strip a dog. During your time in this class Ashley will cover at what age you can start stripping your puppy, the benefits of hand stripping, and what rolling a coat is and why which direction you pull the hair in is so important. Ashley will also go over various breeds that benefit from hand stripping and will have a Q&A session at the end of the class.

The Springer Trim Your Clients Really Want!

– Krystal Purcell

Krystal shows you how to achieve a “show” look that is manageable for your clients, and won't break their wallets! GroomTeam USA member and Springer Spaniel enthusiast, Krystal shares some of her secrets for setting lines, perfecting the elusive “tennis ball” foot, and the basics of stripping and carding the Springer coat.

The Retro Clip

– Julie Pantages

Pull out your Poodle skirts for this seminar! Julie will go over the steps to transform the Poodle into a modern-day version of the classic 20th century vintage haircuts. The Retro is bringing it back and making it fun with flair and style!

Surviving (& Thriving) in the Midst of Super Stores

– Teri DiMarino

Are the “superstores” making you depressed? Do you feel like the water in your tub...running in circles and going nowhere but down? Do you like your independence and want to stay out of the corporate race, but feel like you're being swallowed up by the “big guys”? Like so many professionals today groomers are recognizing the need to specialize. Specialization targets a market and allows you to pour your time and talents into one area which tends to help you become the best in that specific field. Be it specialized boutique retail or your knack for working with difficult pets, Teri will help you to make lemonade out of life's lemons!

Secrets of the Westie Show Trim

– Jennifer Lee

The West Highland Terrier is a happy, loyal and entertaining breed with a distinguished look. This comprehensive class will teach you a complete grooming guide for the show Westie that can also be implemented in your pet trims. Jennifer will show you the proper techniques and right tools to groom this lovely breed. She will explain how to get that distinguished round shape of the head with proper techniques and the right grooming products.

SATURDAY SEMINARS

Cindy Knows Mobile!

– *Cindy Oliver*

Come join Cindy for a fun, informative hour about mobile grooming! See how her long-running mobile business has been successful and how yours can be too! Listen to tips, experiences, funny stories and more. If you're just getting into mobile grooming or are a seasoned mobile groomer, this class is for you!

The Grooming Business: Not Just A Good Haircut!

– *Joey Villani*

This is a great opportunity to listen to Joey Villani, a seasoned veteran of all sides of the Grooming Business on the topic of running a more efficient operation. Lots of information covered in condensed form—take lots of notes on this one! Time well spent in this class!

Client Forms & Waivers for Your Salon

– *Mary Oquendo*

The health of your grooming business depends on enforced policies and procedures. This seminar will cover the needed waivers and forms including; veterinarian, CPR, matt and senior pet releases, needed client information, Terms of service, flea and tick policy, and emergency guardianship.



TOP 10 T-SHIRTS

Your customers will chuckle when they read the back of your T-Shirt!

Available Colors...



Size small to 3X

TOP TEN REASONS WHY IT COSTS MORE TO GET YOUR PET GROOMED THAN YOUR OWN HAIRCUT:

10. Your hairdresser doesn't wash and clean your rear end.
9. You don't go eight weeks without washing or brushing your hair.
8. Your hairdresser doesn't give you a sanitary trim.
7. Your hairdresser doesn't clean your ears.
6. Your hairdresser doesn't remove the boogies from your eyes.
5. You sit still for your hairdresser.
4. Your haircut doesn't include a manicure or pedicure.
3. Your hairdresser only washes and cuts the hair on your head.
2. You don't bite or scratch your hairdresser.
1. The likelihood of you pooping on the hairdresser is pretty slim.

Will not shrink and looked pressed right out of the dryer!

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It's About Time: Anne's Shop Shortcuts

– **Anne Francis**

Anne Francis will discuss timesaving techniques she utilizes every day in the professional grooming salon. Whether you are new to grooming or established and just looking for a few timesaving tips, Anne has got some great ideas. Sometimes referred to as 'Edward Scissorhands' by her boss, she has streamlined her approach to grooming everything from the Beagle to the Bouvier! Come ready to learn and see some of the pro tips from this member of GroomTeam USA!

Mixed Breed Makeover

– **Jennifer Lee**

Jennifer is known in her area for giving mixed breeds a whole new look and you won't want to miss her tips and tricks in this demo. She will show you how to achieve balance and corrective style. She will use clippers and scissors to give the mixed breed a finished look that you would be proud to have walk out of your salon.

The Art of Hand Stripping: Part Two

– **Ashley Julien**

In this seminar, Ashley will go over the actual process of hand stripping and how to set a pattern. She will cover specific breed characteristics within the coat and will then further discuss rolling a coat and how to maintain a tight, layered appearance. She will cover carding; what is it; what the benefits are and how to execute it. Ashley will also go over topics like signs of hand stripping gone wrong, when and how to use shears to mimic hand stripping on pets versus full hand stripping on show dogs, different approaches to shaping heads and furnishings, and how hormones affect the coat and ways to work through it.

Wait! What's a Resumé?

– **Kathryn Dixon**

You're surfing help wanted ads and the perfect opportunity pops up! It has all the benefits you're looking for AND you meet the qualifications. Then, that dreaded one-liner shows up at the bottom. "Please send your resumé to ..." Does the thought of writing about yourself or summing up your work history give you anxiety? If you'd love to create your own resumé but you don't know where to start; or if your current resumé could use some sprucing up, this class is for you! We'll also discuss the ins and outs of cover letters, references, and portfolios — all tailored to the pet grooming professional!

How to Add Cat Grooming to Your Salon

– **Mary Oquendo**

Cat grooming is an under-tapped market. Let Mary walk you through adding cat grooming to your existing business or better yet, become your area's cat only grooming facility. Some of the topics covered will be pricing, setup for cat grooming (shop, house call, and mobile), and marketing.

The Kerry Blues

– **Erin McLaughlin**

This is a beautiful breed and as they become more popular, one you should add to your repertoire. Watch as Erin demonstrates how to groom a Kerry to breed standard. Learn to understand what the standard says and how to implement it into your trims at home. Erin will give you the tips to make your Kerry stand out in the crowd. She will also be discussing the steps to prepare the Kerry for a grooming competition. If you are interested in competing but are unsure where to start, this is the class for you. Or if you just want to improve on your Kerry clients then you won't want to miss these tips.

Mobile Grooming: What They Don't Tell You!

– **Krystal Purcell**

Learn from GroomTeam USA member, Krystal Purcell how she has dealt with some of the not so common mobile issues. From mechanical malfunctions, to over 100" of snow, Krystal Purcell teaches you how to overcome even the toughest challenges of mobile grooming!

HV Dryer Tech: Essential Force Drying Facts & Methods

– **Dave Campanella**

Discover what really matters for enhanced dryer performance. While tub time and liquid products are critical parts of the grooming process, one's HV drying methods are typically overlooked, undervalued and misunderstood. This seminar provides a complete understanding of the drying process backed by science and proven secrets of the trade. Learn how to avoid creating more tangles, release more matts & shedding. Replace brushing all by using your dryer to its utmost potential. Ever wonder what the difference is between all those different nozzles? Do Amps or Horse Power really matter? What is CFM? Know what to look for in a new dryer and simple maintenance tips. A fresh perspective and "must see" for any salon owner, mobile business or start-up!

Don't Give it Away! How Much Are You Worth an Hour?

– **Cheryl Purcell**

Many groomers set their prices by what the shop down the street charges. That's not how we should be setting prices. What you need to charge per dog and what I need to charge per dog are different because our costs to operate are different. Every groomer should know what they need to generate per hour in order to make a living wage. In this seminar, Cheryl will walk you through the process she uses to figure out how much you should be charging.

SPEAKERS & JUDGES



**DAVE
CAMPANELLA**



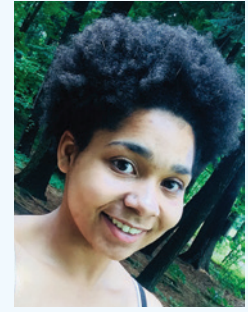
**TERI
DIMARINO**



**KATHRYN
DIXON**



**ANNE
FRANCIS**



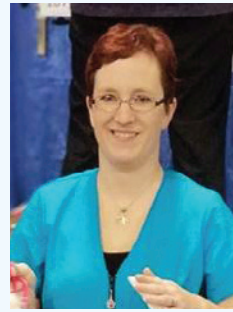
**ASHLEY
JULIEN**



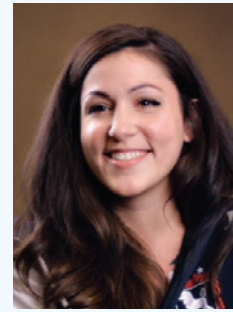
**JENNIFER
LEE**



**ERIN
MCLAUGHLIN**



**KELLY
MUNIZ**



**MACKENSIE
MURPHY**



**CINDY
OLIVER**



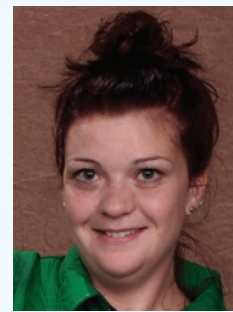
**MARY
OQUENDO**



**JULIE
PANTAGES**



**CHERYL
PURCELL**



**KRYSTAL
PURCELL**



**SUSAN
SHOLAR**



**JOEY
VILLANI**



**SUE
ZECCO**

**FOR SPEAKER
INFORMATION**



**GO TO
NEWENGLANDGROOMS.COM**

SCHEDULE

FRIDAY

11 AM REGISTRATION OPENS

12-4 PM Drop Coats Made Easy — *Cheryl Purcell*
AKC S.A.F.E Grooming Certification Program
— *Susan Sholar*

12-6 PM Brusher/Bather Certificate Program
— *Teri DiMarino*

FRIDAY EVENING

7-9 PM Adding Pizzazz to your Pet Poodle Trims
— *Mackensie Murphy & Anne Francis*

State Legislation & the Grooming Industry:
Are You Prepared?
— *Joey Villani*

SATURDAY

8 AM REGISTRATION OPENS

9-10 AM SESSION 1

Cindy Knows Mobile! — *Cindy Oliver*
Marketing 102 — *Cheryl Purcell*
Super Styling the Doodle — *Sue Zecco*

10 AM TRADE SHOW OPENS

11-12 PM SESSION 2

The Art of Hand Stripping: Part One
— *Ashley Julien*
The Springer Trim Your Clients Really Want!
— *Krystal Purcell*
The Grooming Business: Not Just a Good Haircut!
— *Joey Villani*

2-3 PM

SESSION 3

Creative for Fun or Competition
— *Cindy Oliver*
Client Forms & Waviers for Your Salon
— *Mary Oquendo*
The Retro Clip — *Julie Pantages*

4-5 PM

SESSION 4

Surviving (& Thriving) in the Midst of
Superstores — *Teri DiMarino*
Secrets of the Westie Show Trim — *Jennifer Lee*
Groomer Health & Safety — *Kelly Muniz*

6 PM

TRADE SHOW CLOSES

SUNDAY

8 AM REGISTRATION OPENS

9-10 AM SESSION 5

HV Dryer Tech: Essential Force Drying
Facts & Methods — *Dave Campanella*
It's About Time!: Anne's Shop Shortcuts
— *Anne Francis*
Mixed Breed Makeover — *Jennifer Lee*

10 AM TRADE SHOW OPENS

11-12 PM SESSION 6

The Art of Hand Stripping: Part Two
— *Ashley Julien*

How to Add Cat Grooming to Your Salon
— *Mary Oquendo*

Don't Give It Away! How Much are you
Worth an Hour? — *Cheryl Purcell*

2-3 PM

SESSION 7

Wait! What's a Resume? — *Kathryn Dixon*
The Kerry Blues — *Erin Mclaughlin*
Mobile Grooming: What They Don't Tell You!
— *Krystal Purcell*

5 PM

TRADE SHOW CLOSES

**DON'T
WAIT!**



**REGISTER
TODAY!**



CONTESTS

THANK YOU CONTEST SPONSORS



Groomer To
Groomer

Barkleigh
Productions, inc.



Friday

6:30 PM Judge's Meeting
7 PM Contestant Meeting

Saturday Morning

8 AM Sporting & Salon Freestyle
Tournament Check In
9 AM Sporting Salon Freestyle
Tournament Start
12 PM Sporting & Salon Freestyle
Tournament Awards

Saturday Afternoon

1 PM Electric Cleaner All Other Purebreds
Tournament Check In
2 PM Electric Cleaner All Other Purebreds
Tournament Start
5 PM Electric Cleaner All Other Purebreds
Tournament Awards

Sunday

8 AM Wire Coated Breed Tournament Check In
8:30 AM Wire Coated Breed Tournament Start
11:30 AM Wire Coated Breed Tournament Awards

Sunday Afternoon

12 PM Poodle Tournament Check In
1 PM Poodle Tournament Start
3:45 PM NEPGP Awards
4 PM Poodle Tournament Awards
& Best in Show Judging
4:30 PM Best in Show Awards

NEPGP MEMORIAL AWARDS

Will Best First Timer Award

Donated by Linda C. Claflin.

Best first time competitor awarded
scrapbook.

Johnny Forever in My Heart

Donated by Jodi Murphy.

Best American Cocker.

Stone Joulie Memorial Award

*Donated by Stone, Robitalle,
and Briggs families.*

Awarded to the most harmonious
relationship between groomer and dog
throughout the competition.

Scissor Awards

Donated by NEPGP

Trophy to First, Second, and Third
awards in any division.

LOCATION

Sturbridge Host Hotel & Conference Center



STURBRIDGE HOST HOTEL
366 MAIN ST. • STURBRIDGE, MA 01566
800-582-3232 • 508-347-7393

www.SturbridgeHostHotel.com

Sturbridge Host Hotel & Conference Center in beautiful Sturbridge, Massachusetts is on scenic Cedar Lake. Ideally located on Route 20 in central Massachusetts, Sturbridge Host Hotel is easily accessible from major New England cities. Boston and Springfield, Massachusetts; Providence, Rhode Island; and Hartford, Connecticut are within an hour's drive. New York City is just three hours away by car. Guests at Sturbridge Host Hotel enjoy our convenient access to fun things to do in Massachusetts, such as Old Sturbridge Village, Six Flags New England, Basketball Hall of Fame and the famous Brimfield Antique Show.

Room Rates

\$117* / Night - Single / Double
\$127* / Night Triple
\$137* / Night Quad

*Tell them you are with the New England Grooming Show

Cut Off Date for Special Rates:
Thursday, October 17th 2018.

REGISTER TODAY ONLINE!

www.NEWENGLANDGROOMS.com



NEW ENGLAND GROOMING SHOW 2018 REGISTRATION

One person registering per form, please

Name (Print Clearly): _____

Business: _____

Address: _____

City/State/Zip: _____

Email (Print): _____

Phone: (_____) _____

Cell Phone: (_____) _____

Check One:

- Groomer
- Kennel Operator
- Retailer
- Pet Sitter
- Trainer
- Vet
- Breeder
- Owner/Handler
- Manufacturer
- Online Retailer
- Catalog
- Pet Owner
- Other

PACKAGES

Do-It-All – \$299

Trade show (begins Sat.), all events, viewing of tournaments, and seminars Fri. through Sun. You may go in and out of educational sessions. Some sessions overlap.

Weekend Basic – \$149

Saturday & Sunday programs, trade show and viewing of tournaments

Trade Show Special – \$15

Two-day trade show and viewing of tournaments

Trade Show – \$10 per day

(\$15 at the door)

Saturday Sunday

Make Checks Payable to:

Barkleigh Productions, Inc.

970 West Trindle Road
Mechanicsburg, Pa 17055
(717) 691-3388 • FAX (717) 691-3381
Email: info@barkleigh.com

Programs are 20% higher at the door.
Refund Processing Fee - \$30

| | |
|------|--|
| NE18 | |
| # | |

A LA CARTE

Friday Events

- Brusher/Bather Certificate Program \$159
- Drop Coats Made Easy \$139
- AKC S.A.F.E. Grooming Certificate Program \$139

Friday Evening Events

- Adding Pizzazz to Your Pet Poodle Trims \$59
- State Legislation & the Grooming Industry \$59

Saturday Events

- Saturday Program Sessions \$139
- Individual Session (each) # ____ x \$45 = \$ _____

Sunday Events

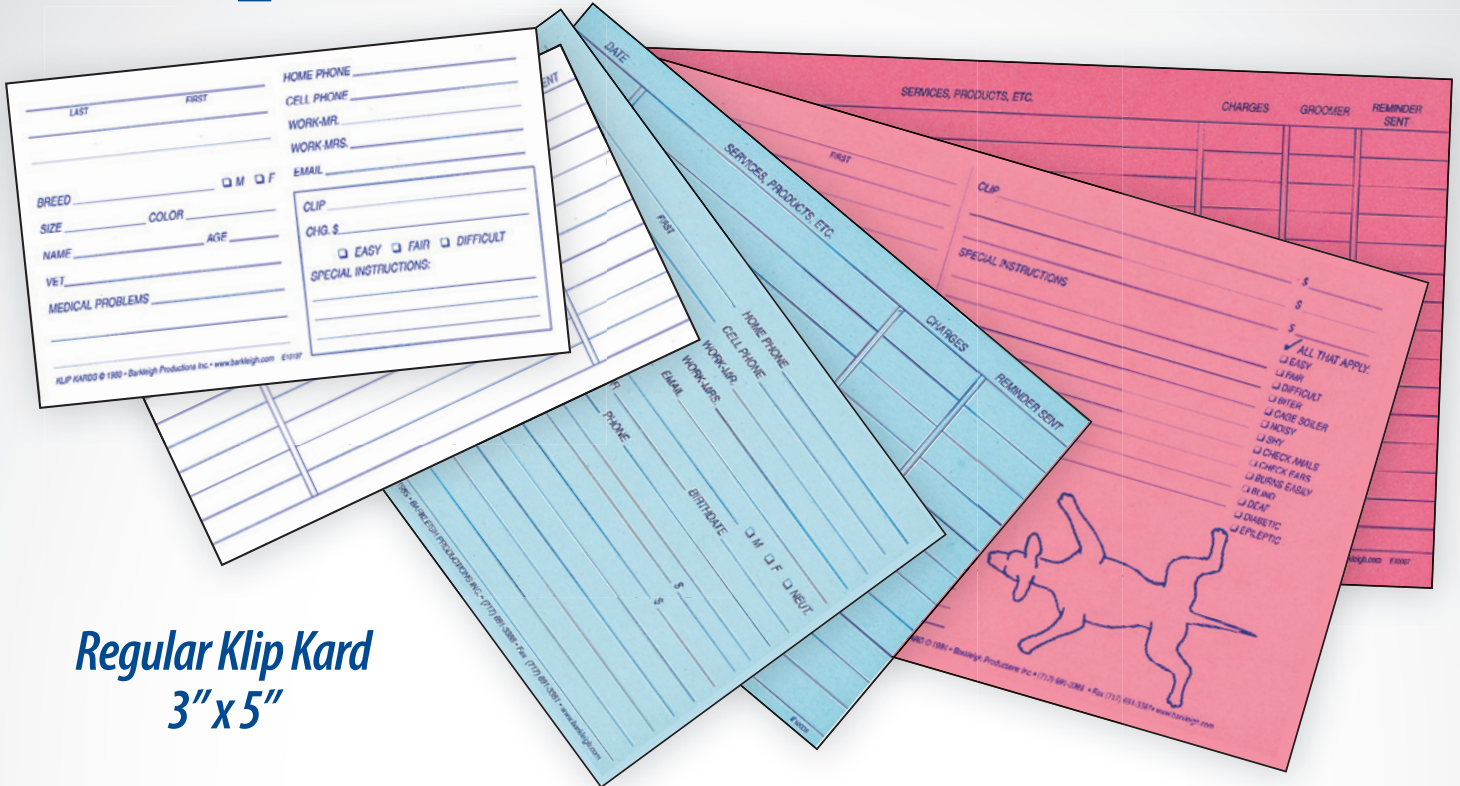
- Sunday Program Sessions \$99
- Individual Session (each) # ____ x \$45 = \$ _____

Total: \$ _____ Check MC/Visa/Discover

Exp. Date _____

Klip Kards

Client Index & Extender Cards



Regular Klip Kard
3" x 5"

Medium Klip Kard
4" x 6"

Available Colors



Giant Klip Kard
5" x 8"

ARE YOUR CLIENT FILES A DISASTER?

These client index cards will stand up against the daily abuse of any active grooming salon and will provide you with basic information on your grooming client.

Track injuries, sensitive areas, medical problems, services, and more!

**AVAILABLE IN PACKS
OF 100, 500, or 1000!**

**EXTENDERS STAPLED TO YOUR FILLED
KLIP KARD ADD MORE RECORD SPACE!**